

COMPARATIVAS

Las Palmas				Santa Cruz de Tenerife			Totales		
Mercado	2019	2018	% ^ aa.	2019	2018	% ^ aa.	2019	2018	% ^ aa.
1.Turismos	24.692	28.856	-14,43%	15.569	16.045	-2,97%	40.261	44.901	-10,33%
2.TODO Terreno	10.780	11.462	-5,95%	7.486	7.145	4,77%	18.266	18.607	-1,83%
3.Com.Ligeros	4.991	6.001	-16,83%	3.928	4.936	-20,42%	8.919	10.937	-18,45%
4.Ind.Medios	2.774	2.956	-6,16%	1.582	1.609	-1,68%	4.356	4.565	-4,58%
5.Industriales	265	293	-9,56%	202	210	-3,81%	467	503	-7,16%
6.Autobuses	123	189	-34,92%	150	124	20,97%	273	313	-12,78%
7.Motocicletas	4.363	4.006	8,91%	3.890	3.565	9,12%	8.253	7.571	9,01%
8.Ciclomotores	280	267	4,87%	192	158	21,52%	472	425	11,06%
9.Especiales	177	148	19,59%	73	107	-31,78%	250	255	-1,96%
Totales	48.445	54.178	-10,58%	33.072	33.899	-2,44%	81.517	88.077	-7,45%

Las Palmas				Santa Cruz de Tenerife			Totales		
Mercado	2019	2018	% ^ aa.	2019	2018	% ^ aa.	2019	2018	% ^ aa.
1.Turismos	2.203	2.428	-9,27%	1.285	1.262	1,82%	3.488	3.690	-5,47%
2.Todo Terreno	1.179	989	19,21%	655	607	7,91%	1.834	1.596	14,91%
3.Com.Ligeros	402	469	-14,29%	320	408	-21,57%	722	877	-17,67%
4.Ind.Medios	203	283	-28,27%	165	162	1,85%	368	445	-17,30%
5.Industriales	19	24	-20,83%	31	17	82,35%	50	41	21,95%
6.Autobuses	20	41	-51,22%	11	10	10,00%	31	51	-39,22%
7.Motocicletas	377	355	6,20%	307	272	12,87%	684	627	9,09%
8.Ciclomotores	35	35	0,00%	23	11	109,09%	58	46	26,09%
9.Especiales	20	9	122,22%	8	10	-20,00%	28	19	47,37%
Totales	4.458	4.633	-3,78%	2.805	2.759	1,67%	7.263	7.392	-1,75%

		COMPARATIVA CANAL DE VENTA. MES								
		Las Palmas			Sta. Cruz de Tenerife			Canarias		
Mercado	Canales	2019	2018	% ^ aa.	2019	2018	% ^ aa.	2019	2018	% ^ aa.
1.Turismos	Alquiler	9.937	12.330	-19,41%	2.939	2.731	7,62%	12.876	15.061	-14,51%
	Empresas	5.388	5.361	0,50%	1.819	1.718	5,88%	7.207	7.079	1,81%
	Particular	9.367	11.165	-16,10%	10.811	11.596	-6,77%	20.178	22.761	-11,35%
	Totales	24.692	28.856	-14,43%	15.569	16.045	-2,97%	40.261	44.901	-10,33%
2.TODO Terreno	Alquiler	2.493	2.714	-8,14%	734	664	10,54%	3.227	3.378	-4,47%
	Empresas	2.298	2.176	5,61%	1.104	1.089	1,38%	3.402	3.265	4,20%
	Particular	5.989	6.572	-8,87%	5.648	5.392	4,75%	11.637	11.964	-2,73%
	Totales	10.780	11.462	-5,95%	7.486	7.145	4,77%	18.266	18.607	-1,83%
3.Com.Ligeros	Alquiler	678	784	-13,52%	229	276	-17,03%	907	1.060	-14,43%
	Empresas	1.852	2.442	-24,16%	1.048	964	8,71%	2.900	3.406	-14,86%
	Particular	2.461	2.775	-11,32%	2.651	3.696	-28,27%	5.112	6.471	-21,00%
	Totales	4.991	6.001	-16,83%	3.928	4.936	-20,42%	8.919	10.937	-18,45%
4.Ind.Medios	Alquiler	372	293	26,96%	109	115	-5,22%	481	408	17,89%
	Empresas	1.418	1.502	-5,59%	798	806	-0,99%	2.216	2.308	-3,99%
	Particular	984	1.161	-15,25%	675	688	-1,89%	1.659	1.849	-10,28%
	Totales	2.774	2.956	-6,16%	1.582	1.609	-1,68%	4.356	4.565	-4,58%
5.Industriales	Alquiler	47	38	23,68%				47	38	23,68%
	Empresas	191	234	-18,38%	193	202	-4,46%	384	436	-11,93%
	Particular	27	21	28,57%	9	8	12,50%	36	29	24,14%
	Totales	265	293	-9,56%	202	210	-3,81%	467	503	-7,16%
6.Autobuses	Alquiler	1	15	-93,33%				1	15	-93,33%
	Empresas	119	167	-28,74%	150	123	21,95%	269	290	-7,24%
	Particular	3	7	-57,14%	0	1	-100,00%	3	8	-62,50%
	Totales	123	189	-34,92%	150	124	20,97%	273	313	-12,78%
7.Motocicletas	Alquiler	240	196	22,45%	66	67	-1,49%	306	263	16,35%
	Empresas	346	344	0,58%	280	367	-23,71%	626	711	-11,95%
	Particular	3.777	3.466	8,97%	3.544	3.131	13,19%	7.321	6.597	10,97%
	Totales	4.363	4.006	8,91%	3.890	3.565	9,12%	8.253	7.571	9,01%
8.Ciclomotores	Alquiler	28	3	833,33%	4	1	300,00%	32	4	700,00%
	Empresas	41	45	-8,89%	5	9	-44,44%	46	54	-14,81%
	Particular	211	219	-3,65%	183	148	23,65%	394	367	7,36%
	Totales	280	267	4,87%	192	158	21,52%	472	425	11,06%
9.Especiales	Alquiler	18	20	-10,00%	8	31	-74,19%	26	51	-49,02%
	Empresas	14	20	-30,00%	9	14	-35,71%	23	34	-32,35%
	Particular	145	108	34,26%	56	62	-9,68%	201	170	18,24%
	Totales	177	148	19,59%	73	107	-31,78%	250	255	-1,96%
Totales		48.445	54.178	-10,58%	33.072	33.899	-2,44%	81.517	88.077	-7,45%

		COMPARATIVA CANAL DE VENTA. MES								
		Las Palmas			Santa Cruz de Tenerife			Totales		
Mercado	Canales	2019	2018	% ^ aa.	2019	2018	% ^ aa.	2019	2018	% ^ aa.
1.Turismos	Alquiler	846	1.078	-21,52%	219	196	11,73%	1.065	1.274	-16,41%
	Empresas	558	521	7,10%	264	151	74,83%	822	672	22,32%
	Particular	799	829	-3,62%	802	915	-12,35%	1.601	1.744	-8,20%
	Totales	2.203	2.428	-9,27%	1.285	1.262	1,82%	3.488	3.690	-5,47%
2.TODO Terreno	Alquiler	328	282	16,31%	85	74	14,86%	413	356	16,01%
	Empresas	313	160	95,63%	109	90	21,11%	422	250	68,80%
	Particular	538	547	-1,65%	461	443	4,06%	999	990	0,91%
	Totales	1.179	989	19,21%	655	607	7,91%	1.834	1.596	14,91%
3.Com.Ligeros	Alquiler	99	144	-31,25%	49	13	276,92%	148	157	-5,73%
	Empresas	139	173	-19,65%	112	147	-23,81%	251	320	-21,56%
	Particular	164	152	7,89%	159	248	-35,89%	323	400	-19,25%
	Totales	402	469	-14,29%	320	408	-21,57%	722	877	-17,67%
4.Ind.Medios	Alquiler	17	34	-50,00%	6	5	20,00%	23	39	-41,03%
	Empresas	117	153	-23,53%	105	91	15,38%	222	244	-9,02%
	Particular	69	96	-28,13%	54	66	-18,18%	123	162	-24,07%
	Totales	203	283	-28,27%	165	162	1,85%	368	445	-17,30%
5.Industriales	Alquiler	4	4	0,00%				4	4	0,00%
	Empresas	13	18	-27,78%	30	17	76,47%	43	35	22,86%
	Particular	2	2	0,00%	1	0	#+INF	3	2	50,00%
	Totales	19	24	-20,83%	31	17	82,35%	50	41	21,95%
6.Autobuses	Alquiler	0	11	-100,00%				0	11	-100,00%
	Empresas	20	29	-31,03%	11	10	10,00%	31	39	-20,51%
	Particular	0	1	-100,00%				0	1	-100,00%
	Totales	20	41	-51,22%	11	10	10,00%	31	51	-39,22%
7.Motocicletas	Alquiler	4	16	-75,00%	0	2	-100,00%	4	18	-77,78%
	Empresas	39	35	11,43%	22	31	-29,03%	61	66	-7,58%
	Particular	334	304	9,87%	285	239	19,25%	619	543	14,00%
	Totales	377	355	6,20%	307	272	12,87%	684	627	9,09%
8.Ciclomotores	Alquiler	7	1	600,00%				7	1	600,00%
	Empresas	3	16	-81,25%				3	16	-81,25%
	Particular	25	18	38,89%	23	11	109,09%	48	29	65,52%
	Totales	35	35	0,00%	23	11	109,09%	58	46	26,09%
9.Especiales	Alquiler	5	1	400,00%	1	0	#+INF	6	1	500,00%
	Empresas	1	0	#+INF	0	1	-100,00%	1	1	0,00%
	Particular	14	8	75,00%	7	9	-22,22%	21	17	23,53%
	Totales	20	9	122,22%	8	10	-20,00%	28	19	47,37%
Totales		4.458	4.633	-3,78%	2.805	2.759	1,67%	7.263	7.392	-1,75%